



Alaska Association of Paralegals

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2015-2016 Board of Directors

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November 18, 2015

Greetings! The Alaska Association of Paralegals ("AAP") invites you to become one of our Sponsors. AAP is a non-profit, member association of the National Federation of Paralegal Associations. AAP's membership consists of paralegals employed by law firms, corporations, state & federal agencies, and other legal professionals. Founded in 1981, AAP is committed to the professional development and education of paralegals in the Alaska community.

AAP offers sponsorship to vendors, businesses, and law firms within Alaska and *Outside*. We have several levels from which to choose – Gold, Silver, Lunch, or Gift Card. We feel certain that one of these levels will meet your company's needs. A sponsorship runs for one (1) twelve-month period.

Benefits:

- Direct access to the person most likely to select a vendor for their employer or a client
- Word-of-mouth endorsement – like organizations everywhere, our members talk among themselves. We share our opinions and experiences of services rendered
- AAP's Newsletter – the newsletter is circulated to the membership and posted on our webpage. It offers a perfect platform on which to advertise your services
- AAP's monthly luncheons and CLEs – From September through May, AAP holds a monthly lunch featuring a guest speaker. Our relevant and interesting speakers, as well as the venue, frequently draw a full house
- Display your materials or product information at AAP's annual CLE or monthly lunch
- Extend your reach to an international audience. Advertise on AAP's webpage. Our web page is viewed by paralegals from many major cities around the continent



A member of the National Federation of Paralegal Associations (www.paralegals.org)

Become an AAP Sponsor - complete the attached form and submit it, along with your company's logo (compressed .jpg format) and payment to info@alaskaparalegals.org or mail it to us at Alaska Association of Paralegals, PO Box 101956, Anchorage, Alaska, 99510-1956.

Sponsorship Levels

Gold Sponsor: \$500+. This sponsorship includes advertising in each edition of AAP's newsletter and monthly luncheon flyers, and in AAP's all-day and/or half-day CLE brochures and sponsor recognition on AAP's website, www.alaskaparalegals.org.

Silver Sponsor: \$300-499. This sponsorship Includes advertising in each edition of AAP's newsletters and sponsor recognition on AAP's website, www.alaskaparalegals.org.

Membership Luncheon Sponsor: \$200-299+. This sponsorship includes advertising in the monthly luncheon flyer and a display at the monthly luncheons.

Gift Card Sponsor: \$25 each. For each \$25 gift card donated to AAP, the sponsor will be announced at the monthly luncheon at which the card is distributed. (Gift cards are not accepted in lieu of cash for any other sponsorship level.)

	Luncheon Flyer	Luncheon Presentation / Display	AAP Web Page	AAP Newsletter	CLE Packet	CLE Display
GOLD	X	X	X	X	X	X
SILVER			X	X		
LUNCHEON	X	X				

Thank you for your time and consideration. We look forward to working with you.

Sincerely yours,

Sarah Ovsak
President
Board of Directors

